

MARCELA NOWAK

P. +1 646-946-4336
E. info@marcelanowak.com

ART DIRECTOR &
PHOTOGRAPHER

EXPERTISE

DESIGN TOOLS

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE AFTER EFFECTS
- ADOBE LIGHTROOM
- ADOBE PREMIERE
- ADOBE XD
- SKETCH / INVISION
- FIGMA
- JAVASCRIPT
- HTML5 / CSS
- SOLID WORKS
- CREO PARAMETRIC 2
- UNITY
- CINEMA 4D

SKILLS

PROFESSIONAL

- UI/UX
- Visual Design
- Wireframing
- Painting/Drawing
- Branding
- Web Design
- Sewing
- Photography
- Videography
- Illustrating

PROFILE

A Red Dot Design award winner, an Art Director and a Photographer.
Passionate about design, art and technology.

WEBSITES

MARCELANOWAK.COM

INSTAGRAM.COM/MARRIFIC
LINKEDIN.COM/IN/MARCELANOWAK/

EXPERIENCE

ART DIRECTOR (JAN 2018 - PRESENT)

VIRTUALHEALTH

Creating branding from scratch, working with Sales & Marketing teams, providing marketing assets, UX designs, decks, conference booth designs. Managing designers. Additionally, working closely with company's PR agency.

FREELANCE VIDEOGRAPHER (SEP 2019)

WEATHERMAN

FREELANCE PHOTOGRAPHER (MAY 2019)

THE LONG DRINK

SOCIAL MEDIA PHOTOGRAPHER (DEC 2017 - MAY 2018)

EQUINOX

LEAD DESIGNER (JAN 2017 - DEC 2017)

H&H

Lead designer for clients including SBE, Morgan's hotel Group and Alphasights. UX and Web design, designing for print. Creating ads, gifs. Hand coding websites.

CREATIVE TECHNOLOGIST INTERN (FEB 2016 - JUL 2016)

HUMAN CONDITIONS

FREELANCE PHOTOGRAPHER (APR 2015)

MCANN (NOKIA LUMIA COMMERCIAL)

3D DESIGNER (JUL 2014- SEP 2014)

MASTERMODEL

GRAPHIC DESIGNER (MAY 2013- SEP 2015)

KMB PRESS

EDUCATION

NEW YORK UNIVERSITY (SEP 2015 - MAY 2017)

MASTER OF PROFESSIONAL STUDIES
(INTERACTIVE TELECOMMUNICATIONS)

JAN MATEJKO ACADEMY OF (OCT 2011 - FEB 2015)

FINE ARTS IN CRACOW
BA (INDUSTRIAL DESIGN)

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AWARDS & PUBLICATIONS

SKILLS

PERSONAL DEVELOPMENT

- Great communication skills
- Strong problem-solving skills with creative approach.
- Positive attitude
- Fast learning
- Detail-oriented

SKILLS

PROTOTYPING

- Laser cutting 3D
- 3D Printing
- Welding
- Casting
- Turning
- Milling

HOBBIES

INTERESTS

- Design
- Photography
- Traveling
- Sailing
- Cooking
- Painting

MOK ZAWIERCIE (SEP 2019)
Exhibiting Photography

THE INTERNATIONAL PHOTOGRAPHY AWARDS (SEP 2019)
Honorable Mention

GREENPOINT GALLERY (JUN 2019)
Exhibiting Photography

FIXATE RAW ARTISTS, NYC (JUL 2017)
Exhibiting Photography

POPULAR PHOTOGRAPHY MAGAZINE (OCT 2016)
Photographer of the Month

IPA PHOTOGRAPHY MAGAZINE (AUG 2016)
2 Honorable mentions

WORLD SCIENCE FESTIVAL (JUNE 2016)
Exhibiting installation 'Dandelion'

ALT-AI IN NEW YORK (MAY 2016)
Exhibiting Machine Learning Project

RED DOT DESIGN AWARD (JUN 2015)
Winner (Dressage Saddle Project)

A DESIGN AWARD & COMPETITION (2015 - 2016)
Runner Up status (Ref. Entry #31729)

ZLIN & CRACOW DESIGN EXHIBITION (APR 2014)
EXHIBITING 'Solar trimaran' project

MULTIPLE AWARDS (2012 - 2015)
Food Photography

VOLUNTEERING

VIDEO AND GRAPHIC ASSETS (JAN 2018 - PRESENT)
MINDS MATTER