

MARCELA NOWAK

ART DIRECTOR /
MULTIMEDIA ARTIST

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E. info@marcelanowak.com

EXPERTISE

DESIGN TOOLS

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE AFTER EFFECTS
- ADOBE LIGHTROOM
- ADOBE PREMIERE
- SKETCH / INVISION
- JAVASCRIPT
- HTML5 / CSS
- SOLID WORKS
- CREO PARAMETRIC 2
- UNITY
- CINEMA 4D
- FIGMA

SKILLS

PROFESSIONAL

- UI/UX
- Visual Design
- Prototyping
- Graphic Design
- 3D Design
- Branding
- Web Design
- Design Thinking
- Photography
- Videography

PROFILE

A Red Dot Design award winner, multimedia artist and art director based in Los Angeles, specializing in graphic design, UX/UI, photography, and acrylic painting.

WEBSITES

MARCELANOWAK.COM
ART.MARCELANOWAK.COM
LINKEDIN.COM/IN/MARCELANOWAK/

EXPERIENCE

DESIGN CONSULTANT MEDECISION	(APR 2024 - PRESENT)
CREATIVE DIRECTOR / UX / UI CEENIT APP	(OCT 2023 - PRESENT)
ART DIRECTOR VIRTUALHEALTH	(JAN 2018 - NOV 2023)
LEAD DESIGNER H&H	(JAN 2017 - DEC 2017)
CREATIVE TECHNOLOGIST INTERN HUMAN CONDITIONS	(FEB 2016 - JUL 2016)
FREELANCE PHOTOGRAPHER MCANN (NOKIA LUMIA COMMERCIAL)	(APR 2015)
3D DESIGNER MASTERMODEL	(JUL 2014 - SEP 2014)
GRAPHIC DESIGNER KMB PRESS	(MAY 2013 - SEP 2015)

EDUCATION

NEW YORK UNIVERSITY MASTER OF PROFESSIONAL STUDIES (INTERACTIVE TELECOMMUNICATIONS)	(SEP 2015 - MAY 2017)
JAN MATEJKO ACADEMY OF FINE ARTS IN CRACOW BA (INDUSTRIAL DESIGN)	(OCT 2011 - FEB 2015)